

Gaining Strength, Increasing Our Impact

We have been delighted at the extraordinary response that *ACS Nano* has received, from the scientific community and beyond. We are indeed achieving our goals not only of publishing top papers but also of guiding the field, pointing out the challenges ahead and what approaches we, as a field, might take.

With our continuous growth in the last year, we added two new associate editors, several editorial advisory board members, and watched as the number of submissions increased each month. By our internal evaluations and by studying the papers that we ultimately published, we believe that the quality of these manuscripts has also continued to rise. We thank our authors and our reviewers not only for upholding our high standards but also for raising the threshold along with us.

Part of our forward-looking view at *ACS Nano* has been to initiate and to continue conversations about nanoscience, its roles and impact. We recall fascinating and productive conversations with many of you about the state of nanoscience. We have been delighted to document some of these exchanges within our pages, not only in the form of our Conversations,^{1,2} but also in Nano Focus^{3,4} and Perspective articles^{5,6} and in our peer-reviewed research articles and reviews.^{7,8} Your enthusiasm and new discoveries continue to inspire and to motivate us. We have witnessed the field progress rapidly and make a measurable impact in solving complex issues that face us and our planet: disease, the energy crisis, global security. We look forward to continuing these conversations with more of you.

We also have worked hard to extend our reach beyond the pages of the journal. We helped organize the 237th ACS National Meeting held in March 2009 around the theme of nanoscience.⁹ At ACS Nanotation (www.acsnanotation.org), we have had fun introducing nanoscience to the world at large and were delighted to see "The Nano Song"¹⁰ go viral.



Look for more growth, increased strength, and greater impact in the coming year. We will be adding new associate editors early in 2010, both to cover the diverse range of nanoscience and nanotechnology that you have come to expect, and to handle the increasing number of submissions of top manuscripts. As we have mentioned in earlier issues, we work together as editors to discuss topics and papers and to lay out areas of interest. These discussions along with your suggestions have been the origins of the conversations that you read and in which we hope you continue to participate. We are also gaining new members on our editorial advisory board. These members are selected so that we may use and

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apply their wisdom in guiding the further development and improvement of *ACS Nano*. You will see on January's masthead celebrated scientists and engineers who have also been among our strongest contributors and supporters.

We thank you for your support in making *ACS Nano* what it is and for putting us on a tremendous path into the future. We also thank our staff for their tireless efforts to make this a reality. We hope that, with us, you will find next year's nano world even more exciting and that together we can make a difference in improving the safety, health, and happiness of *our* world.



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